

May 18, 2014 Board Minutes

Attendance

x	Andy		Kathleen	x	Dave	x	Kara	x	Jorge
x	Kerry		Kevin W.	x	Lisa	x	Tami	x	Tim
x	Wayne		Darla	x	Chad	x	Kevin H.	x	Matt

Club operations:

Guest Input:

Minutes: Minutes of the March 9 & April 6, 2014 Board meeting were reviewed. Motion by Jorge to accept the minutes as submitted, second by Lisa; unanimous approval.

Treasurer's report: We have \$103,102.33 in assets currently. Jorge was wondering about banking ideas. Matt was wondering if the money is earmarked for any particular item. Wayne is still hopeful that the town of Harrison will come through with property to have a soccer field. The town guy is hopeful this may happen this year. We still have \$10,000 for the turf and \$6,000 for the shelters that will be given in the next years. Motion by Tami to accept the treasurer's report; Kevin H. seconded; all approved.

Festival: Luiz presented his idea of bringing some "free play soccer" without any coaches so the kids can have freedom and they can figure out positions and rotation. This year we will try to do the 11 & 12s before Luiz leaves in June. Perhaps do it again in Fall with the 13 & 14 y/o. We will have two teams per age group...A and B teams. The staff will announce the teams by calling their assigned # prior to play and they will switch each game to play with and against different players. This would be from 9 a.m.to about 12:30 p.m. at JRG. No date has been chosen yet. In the future this would be for other clubs players as well. Luiz has the full approval of the board to go ahead and plan this event and he will have the support of the board.

Committees:

Registration update: 864 registrants including adults and TOP soccer. Last year it was 861.

Facebook: Kara has had difficulties utilizing League One for emailing Academy. Mike is now posting some of this same information to Facebook. He will announce tryouts when we determine dates. He has been putting the girl's varsity game information on Facebook as well. We have 222 followers.

Twitter: Matt created the account. Mike will take over. It is @KASAsoccer.

Rain out txt notification: It utilizes text notification and alternate e-mail notification for free for those who sign up for it. We have 49 signed up which is being used for the Academy players. Mike states we can do as many groups as we want. It is working very well and we put it right on the homepage to tell people how to sign up for the text messages. Max of 180 characters for the msg.

Mail chimp: It is a mailing system that is being used in test mode for academy. They are happy with how it is working for their needs. They like that you can tell when someone has opened your e-mails. They think this would be great for all of KASA as it would help with the duplicate e-mail issue. The first 2,000 e-mail addresses are free. Jorge is concerned about how this is going to be maintained. League One is getting caught in Spam and there is a lag in when the e-mails come out.

Tryouts: We have a tryout page on our website that has the liability and medical waiver on it. The dates are posted from June 2 to June 11. The U15-U19 coach's do not want tryouts they just want to extend offers and go from there. We discussed that they will need to allow a tryout for the kids outside of the club. We also discussed the U11 tryouts and how there is a group of 8 and 9 y/o

girls who have been deemed “classic ready” and how we are going to have the tryout be fair and have 3 evaluators other than the coaches. The “must be age 10 by a certain date” has been removed from the website.

Reg. fees for 2014-2015: Jorge has a spreadsheet looking at the various Academy, adult, classic, rec 5 & 6, Rec 8-19 and if they have been running at a net loss or net gain to figure out if we need to increase the registration fees. Jorge thinks that we will come out about \$9,000 in the red this year. Jorge asked for the board to not raise the registration fees for the year 2014- 2015; Matt then suggested increasing it slightly instead of a big raise in the future. Jorge motioned to raise the fees for classic and Academy teams by \$10; Chad seconded; all approved. Kara mentioned that she feels the Academy Spring league should cost more. Wayne would like them to stay the same.

Uniform Source: Chad is talking with Robin from Stefan’s and is going to go down there this week. The fan store will happen and when it does they will send out a notification. It will have the big KASA logo for the first items. The uniforms will be the male top but they may offer the

P & P updates: They have not been touched since our meeting. However, we feel they were complete.
Proposal:

Newsletter: Kara wrote up a newsletter for us to review when she sends it out to us via e-mail. It will then be e-mailed to our club as a whole.

Fields and goals: Sprayers range from \$230- \$300 with incidentals a total of around \$400 from Sherman Williams. They are helping with better paint. Andy motioned to approve Dave to purchase; Matt seconded; all approved.

Chickenfest run: The Chickenfest 5 K will have a fundraiser for KASA. We would send an e-mail with a code telling runners that if they run in the fun run before Chickenfest then KASA would get \$5 for each participant. Kara motioned that we will allow the e-mail containing the code; Matt seconded; all approved.

Meeting adjourned at 8:56 p.m.

Next Meetings: June 8, 2014 6:30 p.m. – Kimberly Municipal
July 13, 2014 6:30 p.m. – Kimberly Municipal
