



January 14, 2018

Attendance

X	Wayne	X	Matt	X	Noe	X	Jorge			
X	Kerry	X	Brad		Chad	X	Evan			
X	Mike	X	Darla	X	Jeff	X	Lisa M.			

Club operations:

Guest Input : Dan Tischer came to board meeting to discuss what KASA’s future for U14 boys team(s) look like in the future and to understand why the U14 boys disbanded. The U14 team was split due to the age differences. One team to play up due to 3 older boys. U14 tryouts intended to be a co-tryout with Kaukauna/Kimberly due to small numbers. There were 2 Kaukauna teams and not enough numbers for a Kimberly team. Tryouts did not work out as anticipated. What ties does Kimberly have with the high school? We do have some association with high school but would like to work on a better association with the Kimberly soccer coaches.

Steve Purdy and Malcom Boyle came to join us today via Jeff:

Malcom has experience with the professional game; can offer training experience and had developed U8 and up in Scotland. Malcom has a website for reference. Malcom’s principle is to coach young players to be good humans being over aspiring to be a professional player. Develop young ones with fundamentals and develop skills at U14.

Steven Purdy has worked with Malcom as co-DOC with United Hurricanes. Both coaches believe Kimberly has great potential. Played professional soccer for 10 years in Germany and played with US teams too. Both gentlemen offer their talent as co-DOC’s.

Board questions: How much administrative work will you do? Willing to do email to coaches; excluding player registration, etc. Do you have other jobs? Malcom indicated he does have a part-time day job currently.

Both Malcom & Steven left meeting for board to continue KASA’s discussion about having Malcom & Steven as co-DOC’S.

Is KASA willing to spend \$15,000 apiece for the next year? We are. Need to clarify and have better understanding about their camps and would need to check with school district regarding KASA’S use of indoor facilities. May need to rent other facilities for indoor use. Board continued discussions regarding Malcom and Steven and their interest in KASA’S DOC’S. Jeff made a motion to engage with both Malcom and Steven as co-DOC’S and offer \$15,000 annually to each gentleman pending background checks, DOC contract updates/revisions, reference checks for Malcom and Steven; Matt 2nd motion. All in favor.

Kerry suggests the hope of using Chris McCarthy to help market the DOC’S.

Minutes: Motion to approve November 19, 2017. Motioned by Kerry, suggested by Lisa. Approved by all.

Kimberly Area Soccer Association



Treasurer's Report: Total currently \$123,981.97; \$30,000 liabilities; paid \$10,000 for indoor and paid last DOC payment of 1,916.

Jorge updated policies and procedures and will discuss with Jeff regarding those changes.

KASA will donate \$100 to KHS post-graduation party.

Motion to approve treasurer's report by Jeff, 2nd by Kerry.

Committees:

Logo: Chris McCarthy with logo evaluation presentation. Chris' background is marketing. Chad Draeger is designer. Chris provided a packet for members to vote on different design logos. After a group vote and discussion, the group was able to narrow down to two design groups for Chris to bring the board's suggestions back to the designer.

Sponsorship: Brad suggests having sponsorship added to our uniforms. At this time it is unknown who this would be and how much is a good amount for this sponsorship.

Meeting adjourned at 9:30 p.m.; motioned by Kerry, Lisa 2nd; approved by all.
Next Meeting: January 28, 2018 – 6:30 p.m. Kimberly Municipal Building